



Whether they were kicked out or are running from abuse, the youth and families who turn to The Bridge for Youth are facing some of the most challenging moments in their lives. With safety and support, their ability to heal and move forward is incredible. Join us at the 2020 Bridge Bash as we celebrate ***50 Years of Giving Hope to Homeless and Runaway Youth*** and serve as a Virtual Host for the event. We have a goal of raising **\$60,000** and together we can make that happen!

- Being a Virtual Host is **FUN** and **EASY!**
  - *Invite* your friends/family/colleagues to join you and watch the event on July 16<sup>th</sup> @ 7:00pm at [bridgeforyouth.org/bridgebash2020/](https://bridgeforyouth.org/bridgebash2020/)
  - *Share* the event invitation and your personal connection to The Bridge with your friends/family/colleagues and invite them to join in and watch the event from the comfort of home on July 16<sup>th</sup> @ 7:00pm at [bridgeforyouth.org/bridgebash2020/](https://bridgeforyouth.org/bridgebash2020/)
- *Inspire and educate* your guests about The Bridge and the impact of programs in the lives of homeless youth. While the event is free, guests should be aware that Bridge Bash is the annual fundraising event for The Bridge.
- *Registration:* Register your guests (or have your guests register) in advance by **July 15<sup>th</sup>** at [bridgeforyouth.org/bridgebash2020/](https://bridgeforyouth.org/bridgebash2020/) and indicate they are your guest when prompted. All guests will receive an email confirming registration, a reminder for the event, and a follow up email thanking them for participating.
- On the day of the event, get ready to *have some fun and make a difference!* Set up a laptop/tablet, grab some chairs and some snacks and tune in promptly at 7:00pm.
- During the event – personalize the experience!
  - Engage and participate in the online chat. See something you like, share that on the chat!
  - Follow along on social media – like/comment/share
    - Social Media      [Facebook](#)                      [Instagram](#)                      [Twitter](#)
    - Hashtags:        #BridgeBash2020                      #TheBridgeforYouth  
                         #BridgeBash50                      #VirtualBB50
  - *Make* a donation and *encourage* your guests/invitees to donate to The Bridge. There will be prompts throughout the program, and a direct ask, any/all donations will make a difference. Personalize why you give to The Bridge, your actions can inspire and motivate others. Guests can also make donations prior/after the event [online](#).
- The day after the event, The Bridge will follow-up with all participants and donors. *Compliment* these efforts by personally reaching out to your guests/invitees.

For questions or more information, contact Christina Woodlee at [c.woodlee@bridgeforyouth.org](mailto:c.woodlee@bridgeforyouth.org)